

ORDER



KSNV

Orders
Order / Rev: 103686
Alt Order #: 06830032
Product Desc: BERKLEY FOR SENATE
Estimate: 30S
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/22/12 / 10/22/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 1831 Chestnut St.
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Berkley, Shelley for Senate
Demographic: A35+
Product Codes: PLC01
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	98	\$76,200.00	\$64,770.00
10/29/12	10/29/12	22	\$17,175.00	\$14,598.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	98	\$76,200.00	\$64,770.00	0.00
November 2012	22	\$17,175.00	\$14,598.75	0.00
Totals	120	\$93,375.00	\$79,368.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	20%	\$93,375.00
Market	100%	\$466,875.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$98,043.75
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	32%	\$149,400.00
KTUD	0%	\$0.00
KVVU	25%	\$116,718.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$9,337.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
				M-F 5-6a WakeUp w/Wagners											

REV RATE NEWS
NEWS

Order / Rev: 103686
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Advertiser: Berkley, Shelley for Senate
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
REV RATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$450.00		0.00						
N 4	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	8	\$450.00	1	0.00	NM	8	\$3,600.00
REV RATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	8		\$450.00		0.00						
N 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	8	\$700.00	1	0.00	NM	8	\$5,600.00
REV RATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	8		\$700.00		0.00						
N 6	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
REV RATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$700.00		0.00						
N 7	KSNV	10/29/12	10/29/12	Today Show Today Show	CM	658a-9am	M-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
REV RATE TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	4		\$900.00		0.00						
N 8	KSNV	10/23/12	10/26/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	16	\$900.00	1	0.00	NM	16	\$14,400.00
REV RATE TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	16		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
10	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 8.17,8.18,8.19															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
13	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 8.17,8.18,8.19															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
14	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 8.17,8.18,8.19															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
17	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 8.13,8.14,8.10															
[Revised Rate to Reinstate]															
18	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 8.13,8.14,8.10															
[Revised Rate to Reinstate]															
19	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 8.13,8.14,8.10															
[Revised Rate to Reinstate]															
N 10	KSNV	10/23/12	10/26/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
REV RATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$425.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N10	KSNV	10/23/12	10/26/12	Noon News Noon News	CM	12-1230pm	- TWTF - -	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	4		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	10/22/12-10/28/12		Noon News		12-1230pm	- TWThF - - - -	:30		(\$425.00)		0.00	NM		
See MG 10.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		Noon News		12-1230pm	- TWThF - - - -	:30		\$425.00		0.00	NM		
Ⓜ MG for 10.4 10/24 [Revised Rate to Reinstate]															
N11	KSNV	10/29/12	10/29/12	Noon News Noon News	CM	12-1230pm	M- - - - -	:30	1	\$425.00	1	0.00	NM	1	\$425.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M- - - - -	1		\$425.00		0.00						
N12	KSNV	10/29/12	10/29/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M- - - - -	:30	2	\$425.00	1	0.00	NM	2	\$850.00
REV RATE TODAY 2 TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M- - - - -	2		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		M-F Today Show II 3rd Hr		9-10a	M- - - - - - - -	:30		(\$425.00)		0.00	NM		
See MG 12.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12		M-F Today Show II 3rd Hr		9-10a	M- - - - - - - -	:30		\$425.00		0.00	NM		
Ⓜ MG for 12.1 10/29 [Revised Rate to Reinstate]															
N13	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	- TWTF - -	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
REV RATE TODAY 2 TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	8		\$425.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N13	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	- TWTF - -	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
REV RATE TODAY 2 TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	8		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		9-10a	- TWThF - - - -	:30		(\$425.00)		0.00	NM		
3	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		9-10a	- TWThF - - - -	:30		(\$425.00)		0.00	NM		
4	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		9-10a	- TWThF - - - -	:30		(\$425.00)		0.00	NM		
7	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		9-10a	- TWThF - - - -	:30		(\$425.00)		0.00	NM		
8	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		9-10a	- TWThF - - - -	:30		(\$425.00)		0.00	NM		
9	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr Ⓜ MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate]		9-10a	- TWThF - - - -	:30		\$425.00		0.00	NM		
10	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr Ⓜ MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate]		9-10a	- TWThF - - - -	:30		\$425.00		0.00	NM		
11	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr Ⓜ MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate]		9-10a	- TWThF - - - -	:30		\$425.00		0.00	NM		
12	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr Ⓜ MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate]		9-10a	- TWThF - - - -	:30		\$425.00		0.00	NM		
13	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr Ⓜ MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate]		9-10a	- TWThF - - - -	:30		\$425.00		0.00	NM		
N20	KSNV	10/29/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	M- - - - -	:30	1	\$450.00	1	0.00	NM	1	\$450.00
REV RATE & FREQ. PHIL PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M- - - - -	1		\$450.00		0.00						
N21	KSNV	10/23/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	- TWTF - -	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
REV RAET & FREQ. PHIL PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	4		\$450.00		0.00						
N22	KSNV	10/23/12	10/26/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	- TWTF - -	:30	8	\$725.00	1	0.00	NM	8	\$5,800.00
REV RATE & FREQ.. NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	8		\$725.00		0.00						
N23	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M- - - - -	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
REV RATE & FREQ NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M- - - - -	2		\$725.00		0.00						
N26	KSNV	10/23/12	10/26/12		CM	5-630p	- TWTF - -	:30	8	\$1,200.00	1	0.00	NM	8	\$9,600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				REV RATE NEWS											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -			8		\$1,200.00			0.00			
N27	KSNV	10/29/12	10/29/12	M-F Early News	CM	5-630p	M- - - - -	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
				REV RATE NEWS											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -			2		\$1,200.00			0.00			
N28	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Rep	CM	730-758pm	M- - - - -	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				Face to Face w/ J.Ralston											
				REV RATE FACE											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -			1		\$900.00			0.00			
N29	KSNV	10/23/12	10/26/12	FacetoFace/Ralston Rep	CM	730-758pm	- TWTF - -	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
				Face to Face w/ J.Ralston											
				REV RATE FACE											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -			4		\$900.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		(\$900.00)		0.00	NM		
See MG 29.5,29.6,29.7,29.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		(\$900.00)		0.00	NM		
See MG 29.5,29.6,29.7,29.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		(\$900.00)		0.00	NM		
See MG 29.5,29.6,29.7,29.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		(\$900.00)		0.00	NM		
See MG 29.5,29.6,29.7,29.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 29.3,29.4,29.2,29.1															
[Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 29.3,29.4,29.2,29.1															
[Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 29.3,29.4,29.2,29.1															
[Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 29.3,29.4,29.2,29.1															
[Revised Rate to Reinstate]															
N31	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel	CM	630-730pm	- TWTF - -	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
				M-F Jeopardy/Wheel of Fortune											
				REV RATE JEP/WHEEL											
				JEP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -			8		\$1,300.00			0.00			

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N31	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	- TWTF - -	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
REV RATE JEP/WHEEL JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	8		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		(\$1,300.00)		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
10	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
11	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
12	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
13	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
14	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
15	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
16	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	- TWThF - - - -	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
N32	KSNV	10/29/12	10/29/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M- - - - -	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
REV RATE JEP/WHEEL JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M- - - - -	2		\$1,300.00		0.00						
N33	KSNV	10/27/12	10/27/12		CM	630-730pm		:30	2	\$525.00	1	0.00	NM	2	\$1,050.00

Order / Rev: 103686
Alt Order #: 06830032
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Weekend Jeopardy/Wheel			-----S-								
				WKND Jeop/Wheel											
				REV RATE JEP/WHEEL											
				JEP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S-	2		\$525.00	0.00							
N34	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				News 3 in Prime											
				REV RATE NEWS AFTER NFL PRIME											
				NEWS AFTER NFL PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S	1		\$1,800.00	0.00							
N42	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
				REV RATE TON SHOW											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	M-----	2		\$500.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12	The Tonight Show			1135p-1237a	M-----	:30		(\$500.00)		0.00	NM		
See MG 42.3,42.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12	The Tonight Show			1135p-1237a	M-----	:30		(\$500.00)		0.00	NM		
See MG 42.3,42.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12	The Tonight Show			1135p-1237a	M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 42.2,42.1															
[Revised Rate to Reinstate]															
4	KSNV	10/29/12-11/04/12	The Tonight Show			1135p-1237a	M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 42.2,42.1															
[Revised Rate to Reinstate]															
N43	KSNV	10/23/12	10/26/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00
				Tonight Show											
				REV RATE TON SHOW											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-TWTF--	8		\$500.00	0.00							

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N43	KSNV	10/23/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1237a	- TWTF - -	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00
REV RATE TON SHOW TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	8		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
10	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
11	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
12	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
13	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
14	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
15	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
16	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	- TWThF - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
N44	KSNV	10/23/12	10/26/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	- TWTF - -	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
REV RAET NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF - -	4		\$1,200.00		0.00						
N45	KSNV	10/29/12	10/29/12		CM	11pm-1135pm		:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 3 at Eleven			M-----								
				M-F News 3 at Eleven											
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$1,200.00		0.00				
N46	KSNV	10/27/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
				Sa-Su News 3 at Eleven											
REV RAET NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----SS			2		\$1,100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/22/12-10/28/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----SaSu	:30		(\$1,100.00)		0.00	NM		
See MG 46.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----SaSu	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 46.2 10/27															
[Revised Rate to Reinstate]															
N48	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
				Saturday Today											
REV RATE & FREQ SAT TODAY															
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$625.00		0.00				
N49	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	2	\$350.00	1	0.00	NM	2	\$700.00
				News 3 Sunrise SATURDAY											
REV RAET NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			2		\$350.00		0.00				
N50	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Sunday Today											
REV RATE SUN TODAY															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			1		\$750.00		0.00				
N53	KSNV	10/28/12	10/28/12	Vegas Inc.	CM	6:30-8pm	-----S	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				Vegas Inc.											
REV RATE & FREQ VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			1		\$375.00		0.00				
													Totals	120	\$93,375.00